

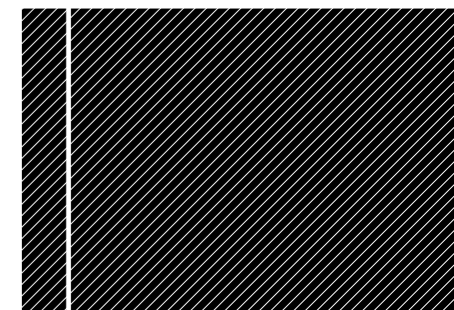
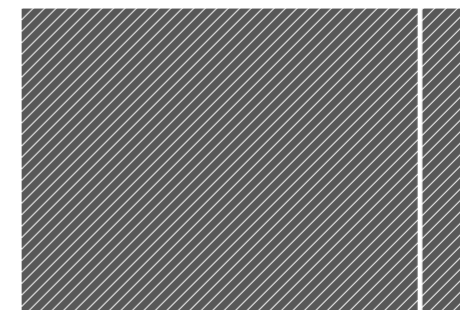
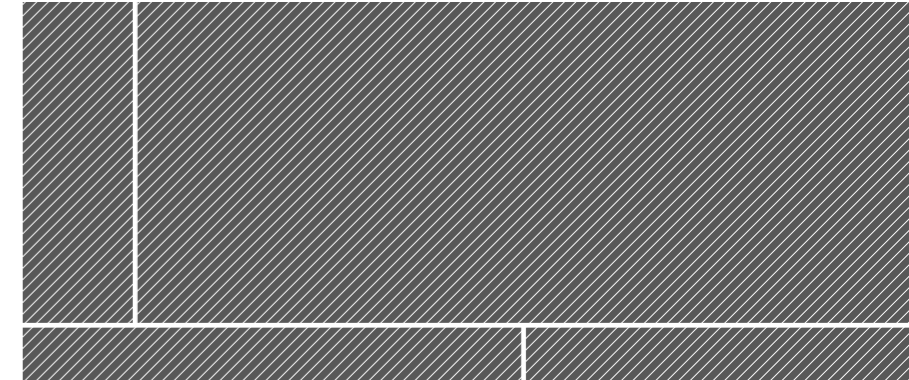


# A World-Class MBA School in Korea! **SKK GSB Professional MBA**

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**SKK GSB, #1 in Korea and #45 in the world,  
offers an innovative MBA education for  
business professionals in Korea.**

You can acquire a world-class MBA degree while working in Korea.  
Discover the most valuable opportunities only SKK GSB can offer.





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# #1 in Korea, #45 in the world Sungkyunkwan University SKK GSB

SKK GSB was established in 2004 by Sungkyunkwan University in cooperation with Samsung Foundation and MIT Sloan School of Management. Since then it has made tremendous progress.

In 2014, after only ten years since its establishment, SKK GSB was ranked #45 in the world and #1 in Korea by the renowned Financial Times Global MBA Rankings. With its innovative research, dedicated education and excellent students from all over the world, SKK GSB gained a global reputation as the world's top 50 MBA program. We are well on our way to meet our objective of building a premier business school of international repute located in Asia.

We offer three acclaimed MBA programs at SKK GSB that fit your career needs and goals: Full-Time MBA (daytime program), Professional MBA (evening program) and Executive MBA (weekend program).

Develop yourself as a future business leader at SKK GSB.

SKK GSB, A World-Class MBA School in Korea!

**Overall Rankings of SKK GSB**

- 
**• Financial Times Global MBA Rankings**
  - #1 in Korea, #8 in Asia, #45 in the world. (2014)
  - #1 in Korea, #9 in Asia, #51 in the world (2013)
  - Placement rate 100% (#1), Placement success (#8)
  - Aims achieved (#33), Value for money (#56)
  - International course experience (#22), International mobility (#33)
- 
**• Brain Korea 21 Annual Evaluation**
  - #1 in Education in 2012 & 2013
- 
**• AACSB Accreditation in 2009**



# Program Overview

## SKK GSB Professional MBA program

SKK GSB Professional MBA is a flexible evening MBA program that allows business professionals to pursue their careers and business education at the same time.

- Gain cutting-edge business knowledge by attending two evening classes each week
- Be a part of Korea's first English-only evening MBA program with international faculty
- Avail of dual degree opportunities with Indiana University Kelley School of Business
- Learn global business practices and share experiences with multinationals in classes

The Professional MBA program provides you with a world-class MBA experience and a great opportunity to better your future prospects while working and residing in Korea.

### Program Outlines

- 1 Degree : MBA
- 2 Program period : two years (January ~ December of following year)
- 3 Class beginning : January
- 4 Total credits : 45 Credits
- 5 Class schedule : two times a week (19:00 ~ 22:20)
- 6 Dual degree program with Indiana University Kelley School of Business

Semester	Module	Period	Credit	Remark	
1st semester (Spring)	1	six weeks	3	Core / Required Courses	
	2	three weeks	1.5		
	3	six weeks	3		
2nd Semester (Summer)	4	three weeks	1.5		
	5	three weeks	1.5		
3rd Semester (Fall)	6	six weeks	3		
	7	three weeks	3		
	8	six weeks	3		
4th Semester (Spring)	9	six weeks	3 - 4.5		Electives
	10	three weeks	3		
	11	six weeks	3 - 4.5		
5th Semester (Summer)	12	three weeks	1.5		
	13	three weeks	1.5		
6th Semester (Fall)		one week	3	Global Field Study	
	14	six weeks	3 - 4.5	Electives	
	15	three weeks	1.5		
	16	six weeks	6	Electives & Integrated Simulation Project	
<b>Total</b>	<b>28 Courses</b>		<b>45</b>		

# Curriculum & Courses

## Course list by semester and area

### Core Courses

Course	Area
Economic Analysis	Foundation Core
Quantitative Analysis for Business Decisions	
Understanding Financial Statements	
Management of Organizations	Functional Core
Financial Management	
Leadership and Ethics	
Marketing Management	
Operations / Production Management	
Competitive Strategy	

### Elective Courses

- Finance
    - Investment Management
    - Bond Markets and Strategies
    - Capital Budgeting
    - Corporate Financial Strategy
    - Derivative Securities and Markets
    - Equity Markets and Valuation
    - Financial Risk Management
    - International Financial Decision Making
    - Real Options
    - M&A and Corporate Restructuring
    - Financial Markets and Institutions
    - Asset Valuation
    - Project Finance
  - Marketing
    - Strategic Marketing
    - Advanced Strategic Marketing
    - Brand Management
    - Advanced Brand Management
    - Channel Strategies
    - Consumer Behavior
    - Global Marketing
    - Marketing Communications
    - Marketing Research
    - Pricing Strategies
    - Product Management
    - Services Marketing
    - Customer Relationship Management
    - Retailing
    - Business to Business Marketing
    - Social Marketing
  - Management
    - Human Resource Management
    - International Management
    - Leadership
    - Negotiations
    - Organizational Theory and Design
    - Managerial Decision Making
    - Effective Management of Social Networks
    - Global Strategy
    - Entrepreneurship
    - Management of Technology and Innovation
    - Advanced Competitive Strategy
    - International Business
  - Others
    - Managerial Accounting
    - Corporate Financial Reporting
    - Financial Statement Analysis
    - Advanced Financial Statement Analysis
    - Global Financial Reporting
    - Decision Modeling
    - Global Supply Chain Management
    - Global Business Environment
    - Effective Communications



## Dual Degree Programs

## IU Kelley School of Business Dual Degree Programs

SKK GSB offers dual degree programs with Indiana University (IU) Kelley School of Business, one of the top 15 MBA programs in the U.S. Kelley School of Business has been highly ranked by Financial Times, U.S. News & World Report, and Bloomberg Businessweek for several years. In 2012, it was placed 1st in Teaching Quality and Satisfaction by the Bloomberg Businessweek MBA Rankings.

Under the partnership agreement between SKK GSB and IU Kelley School of Business, SKK GSB Professional MBA students will enjoy special advantages: receive a waiver of Kelley School of Business admissions process; and take the same classes offered by the top faculty in the U.S. at a reduced tuition.

### IU Kelley School Overall Rankings

Bloomberg Businessweek		Financial Times	
<b>Full-Time MBA</b>		<b>Online MBA</b>	
1	Teaching Quality (2012)	1	Research (2014)
1	Student Satisfaction (2012)	2	Program Delivery (2014)
15	Overall (2012)	5	Worldwide (2014)
<b>Evening MBA</b>		<b>Full-Time MBA</b>	
1	Academic Quality (2013)	1	Marketing (2012)

**01 Degree :** IU Kelley School MS Degree (Master of Science)

#### 02 Programs

- MS in Finance
- MS in Strategic Management
- MS in Supply Chain Management
- MS in Marketing
- MS in Business Analytics

**03 Type and duration of course :** 5 months / online course

**04 Credits :** 15 credits

**05 Tuitions :** \$13,500



## Faculty

## World-Class Faculty

Our full-time faculty members are considered leading experts in their fields with international competitiveness in Korea. Their MBA classes offer diverse global business practices, and provide students with action-based learning that can be immediately applied. Over 60% of full-time faculty members are of foreign nationality.

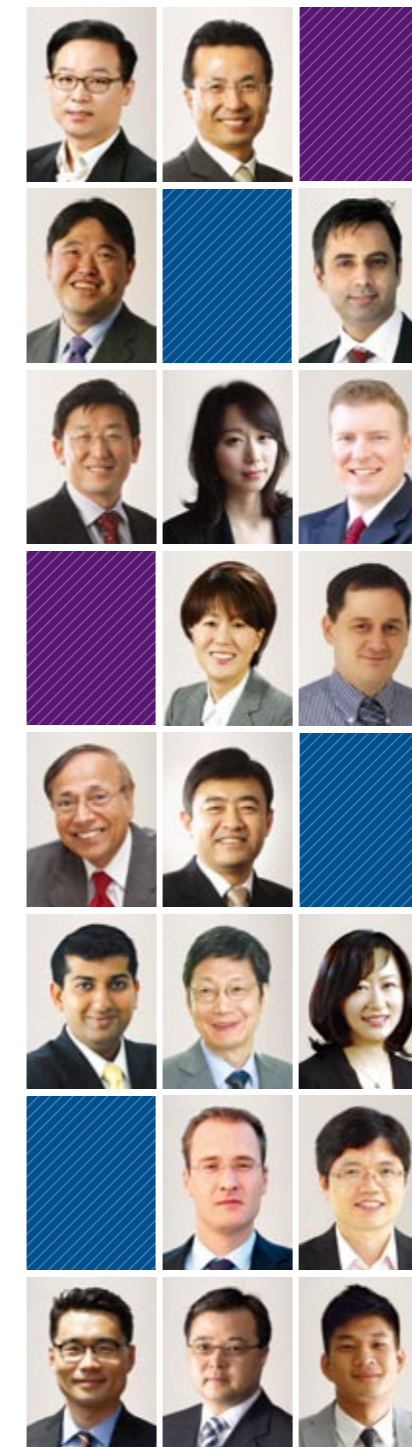
Faculty research has been published in many internationally-renowned top-tier business journals. The excellence of SKK GSB faculty has been cited as one of the main reasons by SKK GSB MBA graduates for their achievements beyond their goals. (2013 Financial Times Global MBA Rankings - #33 in Aims Achieved)

Meet SKK GSB faculty who always welcome and care about their students in and outside the classroom.

- **2012 & 2013 BK21 Annual MBA Evaluation**  
- #1 in Education

### Faculty List

Area	Faculty	Ph.D
Accounting	Suil Pae Chang Joon Song	Univ. of British Columbia Michigan State University
Decision Sciences	Samar Mukhopadhyay	Univ. of Texas at Austin
Finance	Hugh Hoikwang Kim Jae Ha Lee Hassan Naqvi Raunaq Pungaliya Andrew Yi	University of Pennsylvania Indiana University London School of Economics University of Iowa Columbia University
Management	Jaepil Choi Joel Evans Aleksios Gotsopoulos Ryan Hammond Tai-Young Kim	Rutgers University University of Arizona University of Chicago MIT Sloan Stanford University
Marketing	Cecil Cho Kyungheui Kim Minjung Koo Eric Shih Caleb Tse Pil Hwa Yoo	Columbia University University of Minnesota University of Chicago University of California, Irvine University of Hong Kong Harvard University



## Admissions Guide

### Requirements

Undergraduate degree or equivalent

### Admissions process

- 1st step: documents evaluation
- 2nd step: admission interview

### Rolling admissions

Applicants can submit their application & admission documents anytime during the application submission period. Once the number of registered students meets the class quota, admissions will be closed.

### Submission of applications:

Mid July ~ end of November

### Documents review:

Within three days from documents submission

### Interview:

Within a week after submission

### Admission and scholarship decision announcement:

Within a week after the interview

### Registration:

Mid november (more information at [gsb.skku.edu](http://gsb.skku.edu))

### Tuitions in total (2014):

42 million KRW (subject to change)

### Admission documents list

- Online application form
- A copy of diploma or certification of graduation
  - For universities in Korea
    - : Certification of graduation (1 English & 1 Korean/original document)
  - For overseas universities
    - : A copy of diploma (Eng.)
- Academic transcripts (Eng., original document)
- Resume
- English test scores (optional)
  - Choose one from TOEFL, TOEIC, TEPS, IELTS, TOEIC speaking and OPIc
  - Applicants can submit applications and other admission documents without an English test score. If you are admitted based on the interview, you should submit the test score before classes begin.

Please check the website for more information about documents submission.

## 2014 Professional MBA Student Profile

35 students (International 14%, Female 34%, Average age 35)

